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BEFORE THE
POSTAL RATE COMMISSION
WASHINGTON, D.C. 20268-0001

SPECIAL SERVICES REFORM, 1996

RECEIVED
Jun 21 12 30 PM '96
POSTAL RATE COMMISSION
OFFICE OF THE SECRETARY
Docket No. 96-1083

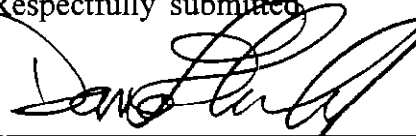
MOTION OF DIRECT MARKETING ASSOCIATION, INC. TO INTERVENE

Direct Marketing Association, Inc. ("DMA") hereby moves to intervene as a full participant in the above-captioned proceeding. DMA's members utilize all postal services, including the ones at issue in this proceeding.

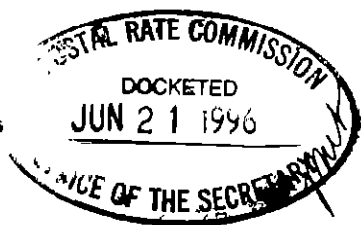
Documents filed in this proceeding should be served on:

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Respectfully submitted,



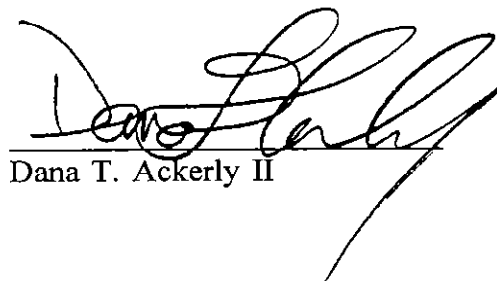
Dana T. Ackerly II
Counsel for Direct Marketing
Association, Inc.



CERTIFICATE OF SERVICE

I hereby certify that I have this date served the foregoing document in accordance with the Commission's Rules of Practice.

June 21, 1996



Dana T. Ackerly II